



For immediate release

Vancouver, British Columbia, 7 May 2013

STEEL VIPER FORCE IS HUNTING FOR HUMAN

Still as death, the viper appears to be dormant. But it is not dormant. It is, in fact, waiting for the perfect moment to strike. An apt metaphor for the action movie project, **STEEL VIPER FORCE**? You decide. Launched in August 2011 through an IndieGoGo campaign and media blitz, the STEEL VIPER FORCE team has been building up its venom, screening the short film, **STEEL VIPER FORCE: Rise of Fiero**, at festivals around the world, even netting star Cameron MacLeod, a best actor award at the Fort McMurray Film Festival (where they KNOW action movies!).

That's why, leading up to the world wide web release of **STEEL VIPER FORCE: Rise of Fiero** on June 6, the STEEL VIPER FORCE team is up to its old tricks again. On May 7, watch for the release of **Hunting For Human**, the 80s-inspired music video from **Rise of Fiero**. Co-written and performed by Emmett Hall (from award-winning comedy improv troupe, The Sunday Service), **Hunting For Human** is an all out nuclear assault on the senses – with limb-breaking synths, katana-sharp guitar shredding, and non-perishable generic drum machine beats, as well as erotic saxophone - inspired by the Golden Age of action movie soundtracks, from Top Gun to Kickboxer.

Additionally, throughout the month of May, the STEEL VIPER FORCE team will be releasing a short web series, starring the hero of **Rise of Fiero**, Lance Fiero. **Sweet Moves with Lance Fiero** is an essential 'how-to' guide on the moves a master combat expert – and lover – will need in the line of fire and the bedroom (lit by way too many candles and hung with gauzy curtains). Watch for it on YouTube.

Brought to life by some of Vancouver's top improv and comedic talent, watch for the feature-length version of **STEEL VIPER FORCE**, directed by Curtis Grahauer, in 2014. Until then, beware the venom of the Steel Viper.

MEDIA CONTACT: Stephen Irving
redemption@steelviperforcemovie.com // Tel: 778 883 5775
Twitter: @STEELVIPERFORCE // Facebook: Steel Viper Force